Permit #F00151587

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00151587 **Type of Permit:** FILMING **Release Date:** 05/08/2019

Production Company DAISY NY LP

Insured Company Name DAISY NY LP
Contact Phone No. 1 212-367-3594
Contact Phone No. 2
Fax
Address 401 BROADWAY, 12TH FLOOR
NEW YORK, New York 10013

Production Title CLAIROL /WELLA

Type of Production Commercial - Internet

Producer Natasha Holly

Director Laurent Levy

1st AD Laurent Levy

Production Manager Nicholette Hails

FilmL.A. Coordinator Kristin Weber

Location Manager Jason Radspinner
Primary Phone Mobile - 848-468-6828
Secondary Phone Office - 212-367-5601

Location Assistant n/a n/a
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$170.00
FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$685.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,009.00

Number of Locations 1

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00151587	**Location Manager**	Jason Radspinner
Production Company	DAISY NY LP	Primary Phone	Mobile - 848-468-6828
Insured Company	DAISY NY LP	Secondary Phone	Office - 212-367-5601
Production Title	CLAIROL /WELLA		

Location Address 1385 Palms Blvd, Los Angeles, CA, 90291

Location Type Private Residence

Film Dates 5/9/2019 - 5/9/2019 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Equipment staging and vehicles may park on one side of the street only.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Agency agreefilmla.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	30
Cube Trucks	2
Generator	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	4
Crew	44

Filming Activities Equipment on property; Exterior Dialogue; Interior and exterior dialogue; Generator placement on private property in driveway. ; Exterior models and dialogue scenes on property in front and back yard. Camera and equipment on property.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 672 **Grid:** A4

Approvals LOS ANGELES CITY POLICE DEPARTMENT Gabriel Martinez

Coordinator Note BASE CAMP AND ALL CAST, CREW, PERSONAL AND EXTRAS VEHICLE PARKING WILL BE ON (PRIVATE) PROPERTY ONLY - ABSOLUTELY NO CAST,

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00151587
Production Company DAISY NY LP
Insured Company DAISY NY LP
Production Title CLAIROL /WELLA

Location Manager Jason Radspinner
Primary Phone Mobile - 848-468-6828
Secondary Phone Office - 212-367-5601

CREW, EXTRAS, AUDIENCE OR PERSONAL VEHICLES TO BE PARKED ON AREA STREETS, ROADS (INCLUDING SHOULDERS) OR ALLEYS.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
2050 Broadway, Santa Monica, CA, 90404

Parking Notes
BASE CAMP AND ALL CAST, CREW, PERSONAL AND EXTRAS VEHICLE PARKING WILL BE ON (PRIVATE) PROPERTY ONLY - ABSOLUTELY NO CAST, CREW, EXTRAS, AUDIENCE OR PERSONAL VEHICLES TO BE PARKED ON AREA STREETS, ROADS (INCLUDING SHOULDERS) OR ALLEYS.

Posting "No Parking" signs S/S OF PALMS BLVD, WALGROVE AV - W. FOR 300'

Approximate Footage 0 - 300 **Log Number** 240431

Date(s) 5/9/2019 to 5/9/2019 **Time(s)** 07:00 to 22:00

NO PERMIT

Appointment of Beautiful Day Permits
As Authorized Agent and Representative

I certify that I am a representative of Daisy NY LP ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 4/30/2019

Daisy NY LP
Name of Principal

By: Natasha Holly
Representative's Signature

Natasha Holly
Print Representative's Name

Junior Producer
Representative's Title

401 Broadway #302
New York, New York 10013
Principal's Address

909-213-5254
Principal's Telephone

Jordan & Michaela Wright

Beautiful Day Permits
Phone (619) 749-6088
Fax (619) 749 - 8870

NOT A PERMIT